

# SWOT

A scientifically designed program that assesses your interests, aptitudes and career options.

SINCE  
**1997**

| **10,000+**  
ALUMNI

| **60,000+**  
STUDENTS  
COUNSELED

*Inspirus Education has been coaching and counseling students at its centers in Mumbai & Guwahati. We have coached students in premier schools for international competitive exams in Mumbai, Kolhapur, Pune, Lonavala and in the state of Assam in the North-East of India.*



## SWOT Program

**SWOT** stands for Strengths, Weaknesses, Opportunities, and Threats. SWOT Analysis is a psychological technique for assessing these four aspects of one's career.

The SWOT Program is a **one-on-one** program with a student and it is divided into **5-6 sessions of 45- 60 min each**.

The entire SWOT program includes:

- **Choosing your career**
- **Case Study**
- **Discussing SWOT and Self SWOT**
- **Psychometric Test**
- **Final Session**

The **SWOT** program helps a student build on what he can do well, and addresses what he lacks. Thus, he can minimize risks and take the most significant advantage of chances for success in his career. Further, it narrows down the options in case a student is uncertain of his stream or career choices. Consequently, this helps the student make an informed decision.

# What Our Students SAY ABOUT US



**PRANAY TIWARI-**

Gandhi Memorial  
Intercontinental School

The SWOT Program of Inspirus was quiet beneficial for me and it helped me narrow down by career opportunities and specify towards bio-medical engineering. First of all the case study that was provided was quiet helpful it makes you understand how the SWOT analysis works and then analyzing myself my own qualities and some of my weaknesses through the SWOT Analysis was quiet beneficial along with the mentors advise and support and then was the final psychometric test which helped the mentor identify the various fields in which i could be successful in the future and then they help me decide which one would be the best according to my interests. So I would say that the SWOT Program is very helpful to any student who is not sure of what to do in the future or is confused with too many possibilities.



**RISHABH GHANTY-**

The Kalyani  
School

The SWOT analysis sessions really helped me in figuring out my pros and cons and also the prospects of careers I'm interested in. It basically gave me a big picture about myself and my future and overall it was pretty helpful



**CHRISLYN THOMAS-**

PACE Junior  
Science College

The SWOT Session was very helpful for me. This session is quite similar to aptitude test wherein you are able to visualize your future more clearly. It help you to realize how much more you are capable of and then gives you a clear conclusion on which fields may suit your personality and interest. It is a Short session which will help you a lot. You and your counselor engage very well and makes you understand your future career.



**NAMIR DESHMUKH-**

Huda Junior  
College

The SWOT analysis by inspirus was efficient and to the point. It was presented in a concise manner and gave further clarity to my thoughts. It will definitely give me a base to select my further journey post-grade 12th.



**SHASHWATI SHANKAR-**

CMS  
School

The SWOT session was very insightful and I gained something that I can use for a long time. The counselor is very supportive. She has given me honest advice at all times and has never allowed me to doubt myself. I have the kind of clarity which I never expected I would she's very helpful in putting things in a better perspective. I feel really empowered just by talking to her.



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**MUMBAI (ANDHERI, BANDRA,  
GHATKOPAR, BORIVALI),  
PUNE, PUNJAB & GUWAHATI**

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